

Your *hearing* is out of shape?

Ears deserve fitness equipment, too.

Not just hearing aids, but hearing *help*. Talk to us about better hearing in the Digital Age. *Now*.

Your hearing test is *always* complimentary.

Welcome, new seniors! Do you turn 60+ this year?

Bring in this ad for \$400 off any pair of *digital* hearing instruments you may need – just to help you get your ears into shape!

763-744-1190
We hear you.

Please call for appointment.

 **Affinity**
HEARING

Locally Owned.



3025 Harbor Lane North, Suite 105 Plymouth, Minnesota 55447



Twin Cities Get an Earful From Hearing Specialists

"Your hearing is the soundtrack of reality. If you've got it, let's keep it. If it's damaged, let's improve it!"

"On-site sales mean that Affinity's instruments are typically 30% less compared to other retailers."s

This is the message that Affinity Hearing is taking to the noisy Twin Cities. Says Azeema Boike, Affinity's Director of Operations, "The baby boomers turned 60 this year, and this same group that made loud music popular is bringing hearing health to everyone's attention. I guess we can thank the Rolling Stones for that."

Hearing health-care has come a long way from "just hearing aids" and is definitely not just a Senior issue. "Seniors, however, really appreciate the new digital hearing technology, because they recall when it wasn't an option," adds Boike.

Steve Chargo, Affinity's Director of Audiology, says, "Affinity's goal is lifetime hearing health. We protect you from noise exposure, we make medical referrals if your health is involved and, if necessary, we recommend amplification."

The term "amplification" says that hearing aids are now just another piece of audio equipment. And the new digital hearing aids rival any other digital audio processor in clarity.

Are hearing aids costly? Chargo responds, "Unlike most other hearing health clinics, we manufacture our own hearing aids on site, using the same components as most of the large manufacturers. Therefore, our clinic gives faster turnaround on orders and repairs than most others. So our instruments are sold at a significant discount (typically 30% less) compared to other retailers. This is always good to hear!"

If someone prefers hearing aids from a major manufacturer (Siemens, Starkey, Phonak, Widex, etc.), Affinity can provide most of these other brands. They cost a little more than the Affinity brand, but still average out lower than most area retailers.

Collectively, the Affinity owner-management team has

been in the hearing industry for over 100 years and they agree on this: "Only when we help someone improve their life and the relationships that are important to them, can we say that we've been successful." That, to Affinity, is the sweet sound of success.

Affinity Hearing's on-site manufacturer-direct clinic is at 3025 Harbor Lane N. Suite 105 in Plymouth. Call 763-744-1190 for a free hearing test appointment or just to chat.

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